



# Premium HDMI® Cable Certification Program

Tested for Ultra-reliable 4K/Ultra HD Performance



HDMI Licensing Administrator, Inc.

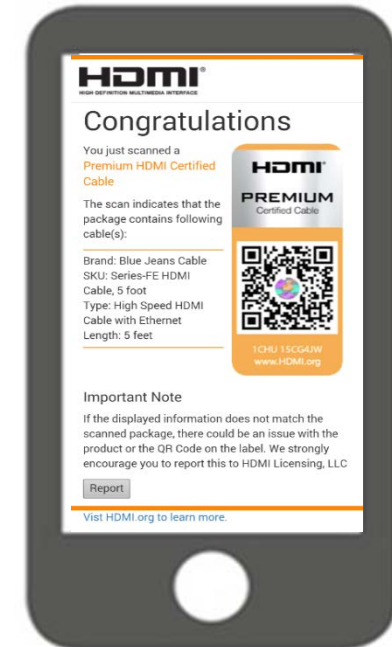
June 2018

# Premium HDMI Cable Certification Program

Supporting the installed base of hundreds of millions of 4K UHD high-speed HDMI-enabled products

End-to-End Program Elements include:

- Enhanced speed tests
- High-speed specific EMI test
- Design guideline
- Authenticity and verification program
- Product lifecycle checks and audits
- HDMI smartphone app for in-store and in-field authentication check



# Test Program Designed for 18Gbps Eco-System Reliability



- Ensures ultra-reliable connectivity for feature-rich 4K/UltraHD content
- Adapters design and test cables to ensure that they maintain performance at the full 18Gbps bandwidth
- Expanded tests replicate actual use of 4K/UltraHD and higher frame rates with advanced features
- Additional EMI test to ensure no signal interference, important since ports are adjacent to each other

# The Ultimate HDMI Cable Test Program



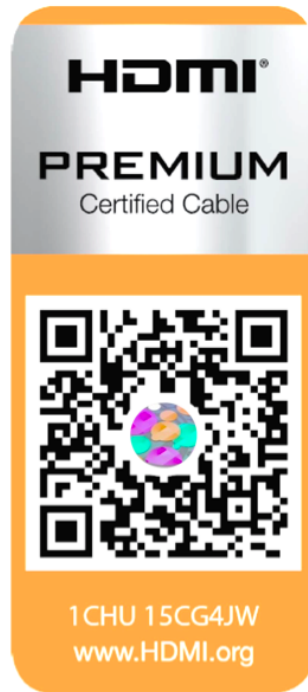
## The only HDMI cable test program:

- Administered by the agent for the HDMI specification
- That requires every length of every model line to be tested
- That requires each cable to be tested at an official HDMI Authorized Test Center
- That regularly audits cables for continuing test compliance throughout the life of the product
- That requires a proprietary anti-counterfeiting label on each product
- That uses a proprietary 2-level commercial grade mobile scanning app available for Android and Apple and also in the top 10 China app stores

# The Authentication and Assurance Program



## Certification Assurance Makes Sure Cables are Authentic and Certified Throughout the Supply Chain



- Each individual cable package will display the Premium HDMI Cable Certification Label
- Each label is unique to each individual single package
- Only authorized HDMI adopters can order labels via the HDMI adopter secure extranet



Brad Bramy

HDMI Licensing Administrator, Inc.

[bbramy@hdmi.org](mailto:bbramy@hdmi.org)

# Thank You

[www.HDMI.org](http://www.HDMI.org)

Copyright © HDMI Licensing Administrator, Inc. 2018. All rights reserved. The terms HDMI, HDMI High-Definition Multimedia Interface, Premium HDMI Cable Certification Program, Premium High Speed HDMI Cable, the Premium HDMI Cable label and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. in the United States and other countries.