

Premium High Speed HDMI® Cable



# The Premium HDMI® Cable Certification Program

HDMI Licensing Administrator, Inc.  
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## **The Premium High Speed HDMI® Cable**

supports 4K video with a rigorous compliance test specification and certification requirement specifically designed to enable cables to support 4K@60Hz performance while eliminating interference from EMI emissions

## **The Premium HDMI Cable Certification® Program**

assures consumers and commercial integrators that cables are certified and also remain in compliance with an authentication and verification process throughout a product's lifecycle

# Supports 4K Content Distribution and Usage



- **Universal 4K/60 Adoption:** Almost 100% of new TVs are equipped with HDMI<sup>®</sup> technology specifically optimized for stable **4K@60Hz** performance
- **4K@60 as the Industry Benchmark:** Global 4K TV shipments have fully matured, establishing **4K@60Hz** as the dominant and expected screen resolution across all sectors
- Expanding 4K/60 Content Ecosystem
- Diverse High-Bandwidth Distribution
- **Reliable 4K/60 Installs:** High-performance installations are critical to eliminate signal dropouts and reduce costly returns/service calls.

# The Premium HDMI® Cable Certification Program



- Administered by the official **agent for the HDMI specifications**
- Requires **every length of every model** line to be tested
- Requires each cable to be tested at an official **HDMI Authorized Test Center**
- Requires authentication and verification via a unique individual QR code on each product.
- Requires **continuing compliance** with audit tests of in-market cables throughout the life of the product, and failing cables are removed from the label ordering system
- **Instant QR Verification:** Verify certified cables instantly via **QR code reader** to eliminate signal dropouts and reduce service costs.

# The Premium Cable Compliance Test Specification



- Adds on to previous test specifications to ensure super-reliable connectivity for feature-rich 4K@60Hz/UltraHD content
- Tests are specifically designed to support 18Gbps uncompressed bandwidth
- Expanded tests replicate actual use of 4K@60Hz resolution and frame rates and ensures delivery of a full range of premium high speed feature set
- Additional EMI tests ensure no signal interference to wireless devices, important since ports are adjacent to Wi-Fi streaming plug-ins and other wireless devices

# Identifying Premium High Speed HDMI® Cables



Commercial packaging also displays the Premium Cable Label



The Premium High Speed HDMI® Cable Certification Label on all packages



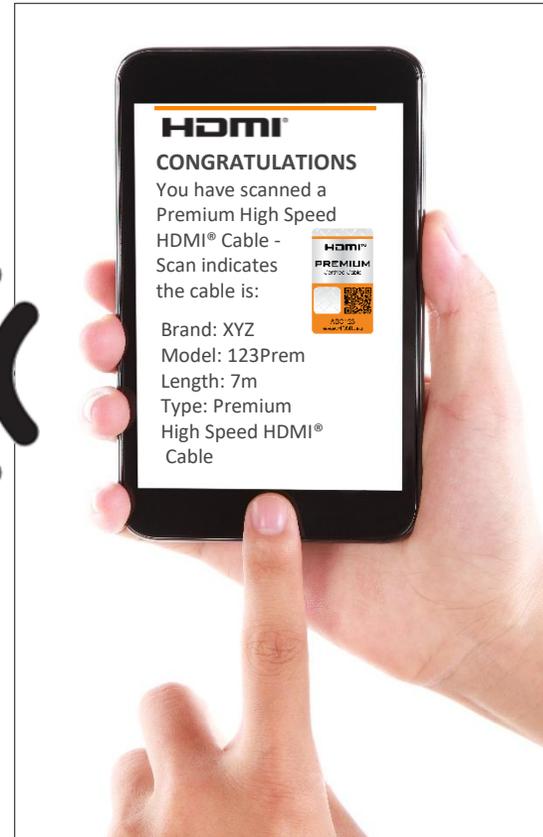
The Premium HDMI® Cable Logo printed on the label

The Premium High Speed HDMI® Cable name printed on the cable jacket (optional)

QR code + holographic image for instant verification

# How to Verify a Premium High Speed HDMI® Cable

USE a QR code reader to verify



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# Thank You

[www.HDMI.org](http://www.HDMI.org)

[www.HDMI.org/spec/premiumcable](http://www.HDMI.org/spec/premiumcable)

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